Month At-A-Glance

Goals this month:

Titles launching this month:

Wordcount: _____ _____

Edited pages: _____ _____

Additional goal:

Newsletter Marketing

Date:	Call to Action in each newsletter:

Contests and Giveaways

End Date:	Prize:	Winner(s) Chosen:	Prize Awarded?

Newsletter Swaps this Month

Whose Newsletter?	Date:	Content Sent/Rec'd?	Scheduled?

Paid Advertising and Other Expenses this Month

Venue	Title	Cost	Venue	Title	Cost